

# Streaming Audio

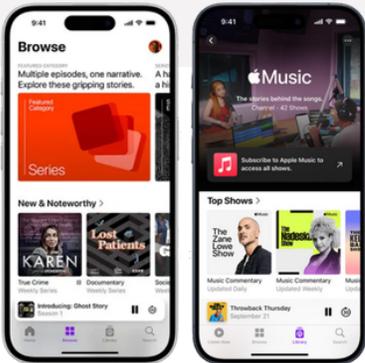
Make sure **your message is heard by home movers** that matter.



## Your Audio Opportunity

Reach consumers while they're away from screens.

- **Reach in-market home movers** where they spend 2-3 hours *every day*: Spotify, Apple Podcasts, iHeart Radio and more.
- **Ensure home shoppers** actually hear your message.
- **Drive awareness and intent** through your funnel.
- **Support down-funnel conversions** with tailored retargeting across digital channels.
- **Retarget** during a long buying journey.



## Quality Audio & Podcast Content

Reach active listeners across high-quality audio, internet radio, and podcast content at scale.



## Why Streaming Audio?

75% of internet users listens to streaming audio monthly.

2:43 avg. listening hours/day

79% of audio is consumed when users aren't reachable by visual ads.

Just \$2,500/mo. =

# 125K+

**IMPRESSIONS**



## Get started today!

Ready to reach in-market home movers with ads? Let's talk!



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